



## THE ANNUAL CONVENING OF THE STEM LEARNING ECOSYSTEMS COMMUNITY OF PRACTICE

McCormick Place | Chicago, IL  
Oct. 29-31, 2024

### ***SPONSORSHIP OPPORTUNITIES***





## WHO WE ARE

### SLECoP

The STEM Learning Ecosystems Community of Practice, SLECoP for short, is an initiative of 111+ global communities working together to improve STEM across the world. The SLECoP has been a nationally recognized force for critical gains in STEM and STEM equity. With 111+ Ecosystems, serving an estimated 40 million students, the SLECoP brings together cross-sector partners from business and industry, K-12 and higher education, non-profits and after-school, government and philanthropy to work together to improve STEM opportunities, especially for underserved students and communities of color.



### TIES

TIES is a bespoke strategy and education transformation firm helping clients design, deploy and sustain work that enriches the lives of individuals, communities and economies. TIES delivers results for corporations, governments, school districts and others.



Central to TIES' work is its role as the co-designer/founder and operator of the global STEM Learning Ecosystems Community of Practice. Since 2015, the STEM Learning Ecosystems Initiative has cultivated and supported local, regional and state STEM Learning Ecosystems from across the globe. TIES supports the design and cultivation of the STEM Learning Ecosystems with peer mentoring plus access to tools, assessments and resources.

### THE CHICAGO STEM PATHWAYS COOPERATIVE

The Chicago STEM Pathways Cooperative, founded and led by Project Exploration, convenes stakeholders in Chicago's STEM ecosystem to address inequities in the STEM learning continuum by facilitating cross-sector knowledge building, collaboration, and collective action.



The Chicago STEM Pathways Cooperative is guided by the premise that access to a continuum of high-quality, in-home, in-school and out-of-school STEM experiences across all years of development can provide a strong foundation for success in adulthood and support civic, college, and work readiness. We understand that the STEM ecosystem reflects the combined digital, in-school, and out-of-school actions of all stakeholders who impact STEM learning opportunities for students and families, recognizing that STEM learning can happen any time, anywhere, at any pace.

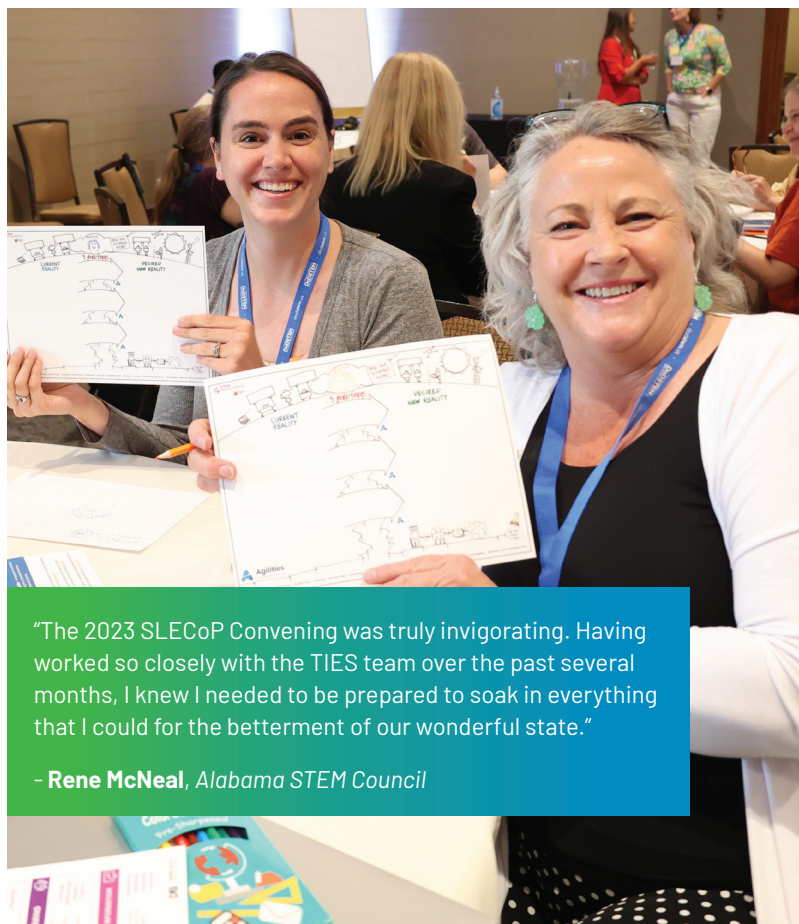
## WHERE WE'RE GOING

More than 700+ leaders, stakeholders and decision-makers from around the world who represent pre-K education; business and industry; postsecondary education institutions; non-profit and community based organizations; STEM-rich and cultural institutions (e.g. science centers, museums); and government will come together to learn and share best practices in equitable STEM Education to build a robust talent pipeline and empower the development of a diverse and inclusive workforce. Those who attend this convening represent 100+ communities which serve an estimated 40 million students.

The Global STEM Learning Ecosystems Community of Practice will be meeting in Chicago, IL October 29-31, 2024 in a convening hosted by Chicago STEM Pathways Cooperative, TIES and STEM Ecosystems.

**DATES:** Oct. 29-31, 2024

**LOCATION:** McCormick Place | Chicago, IL



"The 2023 SLECoP Convening was truly invigorating. Having worked so closely with the TIES team over the past several months, I knew I needed to be prepared to soak in everything that I could for the betterment of our wonderful state."

- Rene McNeal, Alabama STEM Council

## EXPECTED ATTENDEES PROJECTED ATTENDANCE



**700+**

LEADERS, STAKEHOLDERS  
AND DECISION-MAKERS



**100+**

PARTICIPATING  
COMMUNITIES



**40 MM**

STUDENTS  
SERVED

*Envision Excellence in STEM Education, a 501-C3, serves as the fiscal agent  
for the STEM Learning Ecosystems Community of Practice*



# WHY SPONSOR

The gathering of the STEM Learning Ecosystems Community of Practice offers an unprecedented opportunity to join with STEM leaders from across the globe who are driving gains in STEM education for all. This convening, unlike other large education conferences, embeds sponsors into the Community of Practice, pairing them with Ecosystem leaders to support work that directly impacts students, school districts and entire communities.

This is a closed convening. Attendance is limited to Ecosystem leaders and those whose work aligns with the SLECoP. (No non-sponsoring companies or organizations with products or services to offer SLECoP members will be admitted into the convening.)

# SPONSOR BENEFITS

All sponsors will receive significant benefits from aligning with the STEM Learning Ecosystems Community of Practice and supporting its annual convening in Chicago.

The following table outlines the benefits associated with various sponsorship packages available for this convening. Interested in something not outlined in these packages? We would be happy to help craft a custom sponsorship package for your organization.

## For more information, please contact:

### TIES

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### Project Exploration

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# MAIN CONVENING SPONSORS

	Ideator \$150,000	Innovator \$100,000	Implementer \$50,000	Inventor \$25,000	Initiator \$10,000	Investigator \$5,000
Sponsorships Available	1	2	4	6	8	15
Paid Registrations <sup>[1]</sup>	15	12	8	4	2	1
Host Sponsor Networking Suite <sup>[2]</sup>	x	x				
Main Stage Speaking Opportunity <sup>[3]</sup>	Keynote	Panel Moderator	Seat on a Panel	Panel Introduction		
Introduction of Main Stage Session	x	x	x			
Host a Breakout Session <sup>[4]</sup>	x	x				
Introduction of Breakout Session	x	x	x	x		
Promotional Video (produced by sponsor) - used on social channels, Convening Mobile App and on-screens throughout the Convening	x	x	x			
Logo Included in All Convening Email Communications	Header	Header	Header	Footer		
Inclusion in Convening Social Media Promotions	x	x	x			
Inclusion on Select Convening Branding (signs, posters, banners, etc) <sup>[5]</sup>	x	x	x	x	x	
Provide Branded Lanyard for Attendee Name Badge	x					
Ad in Digital Convening Program <sup>[6]</sup>	x	x	x	x	x	x
A Place on the Playground (Exhibit Hall) <sup>[7]</sup>	x	x	x	x	x	x
QR Code to Sponsor Landing Page Included on Handout Developed by the Convening	x	x	x	x	x	
Logo on Conference Bag	x	x				
Provide Item for Attendee Conference Bags <sup>[8]</sup>	x	x	x	x		
Inclusion on Convening Website	x	x	x	x	x	
Inclusion on Convening Mobile App	x	x	x	x	x	

[1] Full Convening Registrations (plus 2 badges for staff to man exhibit, exclusive of all sessions, meals and social events). Hotel and transportation are not included.

[2] Designated meeting room and seating will be provided to sponsor at no charge. Sponsor is responsible for contracting and managing food/beverage, audio visual, and branding needs.

[3] Details of speaking opportunity will be developed with TIES.

[4] Opportunity to present a breakout workshop or interactive-type session to attendees. TIES will work with you to develop your session, helping to ensure that it has the desired impacts and outcomes.

[5] Top four sponsor levels will have logo included, all others will be text only, unless space allows.

[6] The ad size and placement will correspond to the sponsorship level and will be detailed in the final sponsorship contract.

[7] Base display includes 1 – 8' table with linen and 1 chair. For additional needs, sponsor is responsible for required union labor costs, additional tables/chairs, & power.

[8] Brochures, one page fliers and booklets are not permitted. Insert must be an item that will engage or allow for hands-on interaction.



## IDEATOR - \$150,000

1 AVAILABLE

- Paid registrations - 15
- Host sponsor networking suite
- Main stage speaking opportunity - keynote
- Introduction of main stage session
- Host a breakout session
- Introduction of breakout session
- Promotional video (produced by sponsor) - used on social channels, Convening mobile app and on-screens throughout the Convening
- Logo included in all Convening email communications
- Inclusion in Convening social media promotions
- Inclusion on select Convening branding (signs, posters, banners, etc)
- Provide branded lanyard for attendee name badge
- Ad in digital Convening program
- A place on the Playground (exhibit hall)
- QR code to sponsor landing page included on handout developed by the Convening
- Logo on conference bag
- Provide item for attendee conference bags
- Inclusion on Convening website
- Inclusion on Convening mobile app

## INNOVATOR - \$100,000

2 AVAILABLE

- Paid registrations - 12
- Host sponsor networking suite
- Main stage speaking opportunity - panel moderator
- Introduction of main stage session
- Host a breakout session
- Introduction of breakout session
- Promotional video (produced by sponsor) - used on social channels, Convening mobile app and on-screens throughout the Convening
- Logo included in all Convening email communications
- Inclusion in Convening social media promotions
- Inclusion on select Convening branding (signs, posters, banners, etc)
- Ad in digital Convening program
- A place on the Playground (exhibit hall)
- QR code to sponsor landing page included on handout developed by the Convening
- Logo on conference bag
- Provide item for attendee conference bags
- Inclusion on Convening website
- Inclusion on Convening mobile app



"I just had to give you all a shout out for an amazing Convening last week. The Idaho team had a great time and we learned so much! I think the new format with deeper diving has great potential to enhance collaboration and networking as well."

- Erica Compton, Idaho STEM Action Center

## IMPLEMENTER - \$50,000

4 AVAILABLE

- Paid registrations - 8
- Main stage speaking opportunity - seat on a panel
- Introduction of main stage session
- Introduction of breakout session
- Promotional video (produced by sponsor) - used on social channels, Convening mobile app and on-screens throughout the Convening
- Logo included in all Convening email communications
- Inclusion in Convening social media promotions
- Inclusion on select Convening branding (signs, posters, banners, etc)
- Ad in digital Convening program
- A place on the Playground (exhibit hall)
- QR code to sponsor landing page included on handout developed by the Convening
- Provide item for attendee conference bags
- Inclusion on Convening website
- Inclusion on Convening mobile app

## INVENTOR - \$25,000

6 AVAILABLE

- Paid registrations - 4
- Main stage speaking opportunity - panel introduction
- Introduction of breakout session
- Logo included in all Convening email communications
- Inclusion on select Convening branding (signs, posters, banners, etc)
- Ad in digital Convening program
- A place on the Playground (exhibit hall)
- QR code to sponsor landing page included on handout developed by the Convening
- Provide item for attendee conference bags
- Inclusion on Convening website
- Inclusion on Convening mobile app

## INITIATOR - \$10,000

8 AVAILABLE

- Paid registrations - 2
- Inclusion on select Convening branding (signs, posters, banners, etc)
- Ad in digital Convening program
- A place on the Playground (exhibit hall)
- QR Code to sponsor landing page included on handout developed by the Convening
- Inclusion on Convening website
- Inclusion on Convening mobile app

## INVESTIGATOR - \$5,000

15 AVAILABLE

- Paid registrations - 1
- Ad in digital Convening program
- A place on the Playground (exhibit hall)

# CONVENING ACTIVITY SPONSORS



"We were very thankful for this opportunity. We ended with a good amount of leads and some good sales on top of that!"

- USA BMX Foundation

## BREAKFAST - \$15,000 3 AVAILABLE

- Logo or name included on event specific marketing<sup>[1]</sup>
- Opportunity to provide premium item to be placed at each seat in meal room<sup>[2]</sup>
- Logo on screens
- Provide welcome remarks<sup>[3]</sup>
- Inclusion on Convening website and mobile app
- Ad in digital Convening program

## LUNCH - \$20,000 2 AVAILABLE

- Logo or name included on event specific marketing<sup>[1]</sup>
- Opportunity to provide premium item to be placed at each seat in meal room<sup>[2]</sup>
- Logo on screens
- Provide welcome remarks<sup>[3]</sup>
- Inclusion on Convening website and mobile app
- Ad in digital Convening program

## WELCOME RECEPTION - \$25,000 1 AVAILABLE

- Logo or name included on event specific marketing<sup>[1]</sup>
- Inclusion on Convening website and mobile app
- Ad in digital Convening program
- Branding/signage on site
- Custom cocktail napkins and beverage tumblers
- Welcome guests to reception during final mainstage remarks on Tuesday
- Invites for 15 guests

## HAPPY HOUR ON THE PLAYGROUND - \$15,000 1 AVAILABLE

- Logo or name included on event specific marketing<sup>[1]</sup>
- Logo on screens
- Inclusion on Convening website and mobile app
- Ad in digital Convening program

## DAILY COFFEE BREAKS - \$10,000 2 AVAILABLE

- Logo or name included on event specific marketing<sup>[1]</sup>
- Logo on screens
- Inclusion on Convening website and mobile app
- Ad in digital Convening program

[1] May include event signage, on agenda, or customized premiums such as napkins, cups, sleeves or consumable items.

[2] Item must be agreed upon by sponsor and TIES and cannot be a handout.

[3] Limited to 3 minutes.