



EMPOWERING
NEW DIGITAL INNOVATORS



30,000+ Students



110 Cities in US and Canada



5,000+ Industry Expert Mentors



94% Now Considering a Career in Tech



70% Students Underrepresented in CS



45% Girls



Free to All Users

goIT is a student engagement Digital Innovation program that introduces students to STEM, Computer Science, Design Thinking and Innovation.

As Tata Consultancy Services (TCS) signature student engagement program, goIT helps students design human-centered solutions that harness technologies for innovation and social good. Through a standards-aligned engaging curriculum, students are introduced to the innovation lifecycle, product prototyping, and industry relevant entrepreneurial skills. The program is free of cost for all participants.



Spark Curiosity



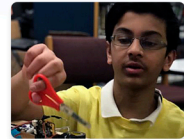
Demystify CS



Meet Industry Experts



Provide a Safe Space to Innovate



Build Skills and Confidence

Digital Innovation Education

Modularized content allows for flexibility, scalability, and open access to all learners:

- Turnkey Curriculum
- Incorporates 21st century skills
- 12-24 Hours of Programming
- TCS and Client Mentors
- 5-18 Year Old Students
- Solutions are tied directly to the United Nations Sustainable Development Goals

"I left the day believing that the vast majority of 340 middle school students believed, really believed, that they could build a computer app, that they had learned computer science in a real life laboratory, that they understood a complex process in simple terms."

John Bole
Director of School Support,
Wyoming State Department of Education

goIT has become the largest industry engagement Computer Science education program for students in U.S. and Canada.

goIT Key Offerings

Three ways to participate

goIT Instructor-Supported
Facilitator led In-person/virtual immersive digital innovation program

goIT Self-Guided
self-paced, online, digital innovation experience

goIT Monthly Challenge
A monthly challenge to help solve some of the world's most pressing issues as designated by the United Nations using tech-based innovations

All Grades	Mode of Delivery		Mentors	Guidance Instructor Led	Certificate	Time Commitment	
	Virtual	Classroom				Self-Paced	Pre-Defined
✓	✓	✓	✓	✓	✓	...	✓
✓	✓	✓	✓	...	✓	✓	...
✓	✓	✓	✓	...	✓	✓	✓

goIT is strengthening communities today by empowering our digital innovators of tomorrow.

CURRICULUM MODULES



Module 1
STEM Skills Gap & Computer Science



Module 2
Design Thinking



Module 3
Identifying the Problem



Module 4
UI/UX, Wireframing and Storyboarding



Module 5
Prototyping



Module 6
Pitching Your Product



Bring goIT to your school or community today by connecting with us at goIT@tcsempowers.com



Click below for more details:
programs.tcsempowers.com/us/goIT