BREAKING DOWN BARRIERS BETWEEN EDUCATORS AND FAMILIES THROUGH TECHNOLOGY BY HEEJAE LIM.

Technology can play a powerful role in connecting families, students and educators and thought and effort must be placed into developing accessible communications vehicles and strategies. Technology can be especially useful at breaking down barriers for immigrant families as the author recounts their own education experience.

In an essay compiled as part of a Carnegie Corporation of New York-commission challenge to explore the role of family engagement in student success, author Heejae Lim explores the powerful role that technology can play in connecting families. Lim’s piece explains that the number of children of immigrant parents is dramatically rising, but that the likelihood of them finding success in school is low. The author, a child of immigrant parents, credits her own academic success to the engagement of her parents and says that technology can enable similar engagement for students and parents today.

She argues that schools must meet parents where they are in order to build needed trust, including a deep respect for and understanding of cultural and linguistic differences. The first step for this is accessible communication. The author of this essay founded Talking Points, a non-profit that offers a mobile app that allows parents and teachers to text one another in their dominant language.