

EXECUTIVE SUMMARY

LOGIC MODEL TEMPLATE & RECOMMENDATIONS FOR NEXT STEPS

Assessing the Impacts of STEM Learning Ecosystems

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STEM learning ecosystems harness contributions of educators, policymakers, families, businesses, informal science institutions, after-school and summer providers, higher education, and many others towards a comprehensive vision of STEM learning for all children. This paper offers evidence of the impact of cross-sector partnerships on young people, and a logic model template for communities so they may further develop the attributes, strategies, and measures of progress that enable them to advance opportunities for all young people to succeed. Further research will help us expand the promise and potential of these collaboration.

Executive Summary

STEM learning ecosystems harness the contributions of educators, policymakers, families, businesses, informal science institutions, afterschool and summer providers, higher education, and many others towards a comprehensive vision of science, technology, engineering, and math (STEM) learning for all children.

This paper offers emerging evidence of the impact of cross-sector partnerships on young people, and a logic model template for communities so they may further develop the attributes, strategies, and measures of progress that enable them to advance opportunities for all young people to succeed.

Further research grounded in these collaborative plans and using multiple methodologies will help us expand the promise and potential of STEM learning ecosystems.

INTRODUCTION

In February 2014, the Noyce Foundation published the working paper [*How Cross-Sector Collaborations are Advancing STEM Learning*](#). The paper used the metaphor of ecosystems to describe how communities are attempting to create, enrich and connect varied learning opportunities to improve young people's knowledge and engagement in STEM (science, technology, engineering and mathematics) and better prepare them to be STEM-literate members of our civic communities.

As the 2014 working paper explained, "A STEM learning ecosystem encompasses schools, community settings such as after-school and summer programs, science centers and museums, and informal experiences at home and in a variety of environments that together constitute a rich array of learning opportunities for young people. A learning ecosystem harnesses the unique contributions of all these different settings in symbiosis to deliver STEM learning for all children. Designed pathways enable young people to become engaged, knowledgeable and skilled in the STEM disciplines as they progress through childhood into adolescence and early adulthood."

The idea of cultivating community- or regional-level STEM learning ecosystems involves blurring the traditional boundaries separating formal and informal learning to

create dynamic collaborations that increase equity and discover new synergies to better prepare all young people to succeed.

The cross-sector partners profiled in the 2014 working paper join many other practitioners across the country using the ecosystems approach to increase access to STEM learning opportunities, equip educators, build interest-driven STEM pathways, deepen family engagement, and more.

As interest in ecosystems grows, so does the need to understand how to measure the impact of ecosystem cultivation. This paper, which was commissioned by the Noyce Foundation as a follow-up to the 2014 cross-sector paper, has three main aims:

1. to share evidence of the impact of cross-sector partnerships;
2. to offer a logic model template for adaptation by ecosystem cultivators;
3. and to draw on research and lessons from multiple fields to provide recommendations to practitioners, researchers, funders, and policymakers about how STEM ecosystems can manage the complexities of measuring the impact of multi-level interventions in dynamic systems over time.

Examples from identified communities showcase emergent local, regional and statewide impacts of cultivating STEM learning ecosystems. Research is still needed, however, to fully understand how community, regional, or statewide ecosystem cultivation catalyzes improved and more equitable STEM learning and engagement outcomes over the long term. We offer initial recommendations for future action by the research community, funders, practitioners, and others, and reflect on some areas for further discussion.

To download a version of this logic model designed for adaptation, click [here](#).

// RECOMMENDATIONS:

- 1 Shared vision, priority outcomes, common language and agreed-upon measurements are needed for ecosystem cultivation. Ecosystem cultivators can adapt this paper's logic model template to develop their own local model.
- 2 Research at multiple levels using a range of methodologies is needed to better understand the optimal conditions and effective practices that undergird robust ecosystems.
- 3 New ways to track key indicators over time and across settings are needed to fully assess the impacts of robust STEM learning ecosystems on youth.

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Shared vision, priority outcomes, common language and agreed-upon measurements are needed for ecosystem cultivation. Local, regional and state-level ecosystem cultivators can adapt this paper's logic model template to develop their own local model.

We do not intend this template to be prescriptive nor to oversimplify the complex and dynamic set of STEM learning opportunities in an ecosystem. Rather, this template may serve as an important tool to help catalyze ongoing dialogue and relationship-building toward common vision, goals, language, outcomes and measurements among ecosystem stakeholders.

The logic model is based on a four-strategy framework for cultivating ecosystems and developing cross-sector partnerships that transform STEM education for young people.



STRATEGY 1. // ESTABLISH AND SUSTAIN CROSS-SECTOR PARTNERSHIPS TO CULTIVATE ECOSYSTEMS

Cross-sector collaborations designed to realize a collective vision of STEM success for young people are key to cultivating a rich STEM learning ecosystem. These collaborations are anchored by strong leaders and characterized by collaborative vision and practice. Ecosystem cultivators assess gaps and shift resources to ensure that young people who have been historically under-represented in STEM -- including girls, economically disadvantaged young people, linguistic minorities, young people of color, and those with disabilities -- access high-quality, diverse and inter-connected STEM learning experiences. The collaborators determine collective goals based on the community's needs, assets and interests and these goals drive decisions about how to engage in

creative approaches to the remaining three strategies – creating/connecting STEM-rich learning environments; equipping educators, and building youth pathways to further learning, engagement, development and careers.



STRATEGY 2. // CREATE AND CONNECT STEM-RICH LEARNING ENVIRONMENTS IN DIVERSE SETTINGS

In a robust ecosystem, learning opportunities are high-quality, universally accessible, youth-centered, and connected so learners can deepen their skills and interests, and tackle increasingly complex challenges over time. Curricula and pedagogical approaches are grounded in seminal reports on STEM education by the National Research Council. As young people engage in STEM learning in and out of school, they experience the joy of learning and the rewards of persistence through unhurried opportunities to tinker, experiment, and explore subject matter that is relevant to them. They are actively engaged in science, engineering and mathematical practices. Young people's development of a "STEM identity" and increase of their self-perception of confidence in STEM is spurred on by engaging in challenging, relevant problem-solving on issues they care about; being publicly recognized for their efforts in and out of school; and gaining support from their parents and guardians for their pursuit of and interest in STEM. Development of a strong STEM identity leads to long-term success and engagement.



STRATEGY 3. // EQUIP EDUCATORS TO LEAD ACTIVE LEARNING IN DIVERSE SETTINGS

To lead active learning across settings that young people encounter throughout the day, educators--whether K-12 teachers, pre-service teacher candidates, after-school or summer program staff, experts in informal STEM institutions, or STEM professionals acting as mentors--need professional development and appropriate materials and curricula. Educators across sectors need competencies and tools to be able to work together to increase their efficacy, for example fostering young peoples' deep understanding of cross-cutting concepts and core ideas through multiple learning experiences throughout the day. Educators need opportunities to share effective practices, build common understanding, and gain respect for each other's roles. Finally, they must be equipped to support young people's ability to navigate and connect learning opportunities across settings.



STRATEGY 4. // SUPPORT YOUTH TO ACCESS PATHWAYS AND EXPLORATION TO FURTHER LEARNING AND CAREERS

Pathways and opportunities for exploration enable young people to become engaged, knowledgeable and skilled in the STEM disciplines as they progress through childhood into adolescence and early adulthood. Young people's interest in STEM learning is sparked in diverse environments, and then deepened by their cross-sector pursuit of more knowledge. Young people are aided by adults who are skilled at empowering them to navigate boundaries and access resources. Young people have opportunities to meet and build mentoring relationships with STEM professionals from similar backgrounds who serve as role models in their school and out-of-school experiences. In and out of school, young people learn from an early age about a range of STEM career possibilities. PreK-12 STEM learning is connected to post-secondary and STEM career opportunities to ensure that STEM learning pathways evolve to meet

the changing needs of STEM employers. Parents and guardians receive consistent messaging, guidance and resources from multiple sources about how to support their children's long-term STEM success.

Assessing gaps, identifying partners, developing a collective vision and committing to shared outcomes creates a strong base to develop creative approaches to implementing strategies, based on each community's needs, assets, and interests. We hope use of this logic model or a similar tool to define the parameters of collaboration will help local ecosystem cultivators tackle several important and complex tasks: deepening relationships, defining common language and shared outcomes, and importantly, moving toward adopting common assessments. Shared logic will create a strong footing for approaching increasingly complex evaluation questions. For example, a community might first agree on its shared logic model, focus evaluation on process and implementation, then on effective practice related to set of strategies, and finally on impact on young people when sufficient time has passed for effects to surface.



Youth participating in Boston After School & Beyond's Summer Learning Project observe pond life at the Hale Reservation in Westwood, MA. Photo

// Photo Credit: Tiffany Knight

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Research at multiple levels using a range of methodologies is needed to better understand the optimal conditions and effective practices that undergird robust ecosystems.



Nearly everyone interviewed for this paper agreed on the need for more robust research about the value and impact of strategies to cultivate STEM learning ecosystems. Multiple methodologies should be employed to help us understand the full impacts of connecting STEM opportunities for young people and of building youth pathways that are designed to maintain interest and build STEM competencies. We need to understand the effects of cross-sector professional development and effective family involvement, among other strategies. Research is also needed to shed light on which ecosystem cultivation strategies lead to increased equity in opportunity and success for young people historically under-represented in STEM majors and careers.

We recommend that ecosystem leaders, researchers and funders work jointly to launch comparative studies looking at efforts in multiple

communities, as well as in-depth community-level studies. In both cases, it will be important to disseminate findings broadly among ecosystem proponents. Using multiple methodologies -- such as ethnographic approaches, in-depth qualitative case studies, and individual learning narratives -- can help illustrate how the evolving dynamics and relationships that comprise a healthy ecosystem impact the quality, availability, and coordination of STEM learning opportunities.

Ecosystem researchers will need to have a flexible approach, comfort with the messiness and complexity that characterize ecosystems, interest in multi-disciplinary work, and a willingness to work with practitioners playing a central role in helping to design and implement research.

Involving researchers as partners in nurturing and developing strong ecosystems with common goals and visions will encourage even more responsive research methods and findings. Researchers may need support to be effective communicators of their plans and their findings to multiple types of audiences, using new and diverse mechanisms to disseminate findings. We also must understand and address the concerns of the practitioners we want to engage in this research. Many practitioners described a desire to build their personal and organizational relationships before engaging in research, despite interest in deepening understanding about cross-sector collaboration. The STEM Funder Network ecosystems initiative, with its focus on building a community of practice among cities, regions and states, will provide an initial stage for a multi-city study and a forum for practitioners and researchers to consider other specific research initiatives.

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New ways to track key indicators over time and across settings are needed to fully assess the impacts of robust STEM learning ecosystems on youth.

Ecosystems need ways to assess a broader set of STEM outcomes for all youth within their boundary area. Such outcomes could include evidence of active participation in STEM learning opportunities, self-perceptions of STEM identity, success in academic STEM courses, pursuit of higher education and STEM majors, and eventual employment in jobs that require STEM skills. Widespread adoption and administration of common measures would prove useful in building large data sets of affect and interest, though data-sharing capabilities would need to be in place so information could be interpreted by cross-sector practitioner teams for continuous improvement.



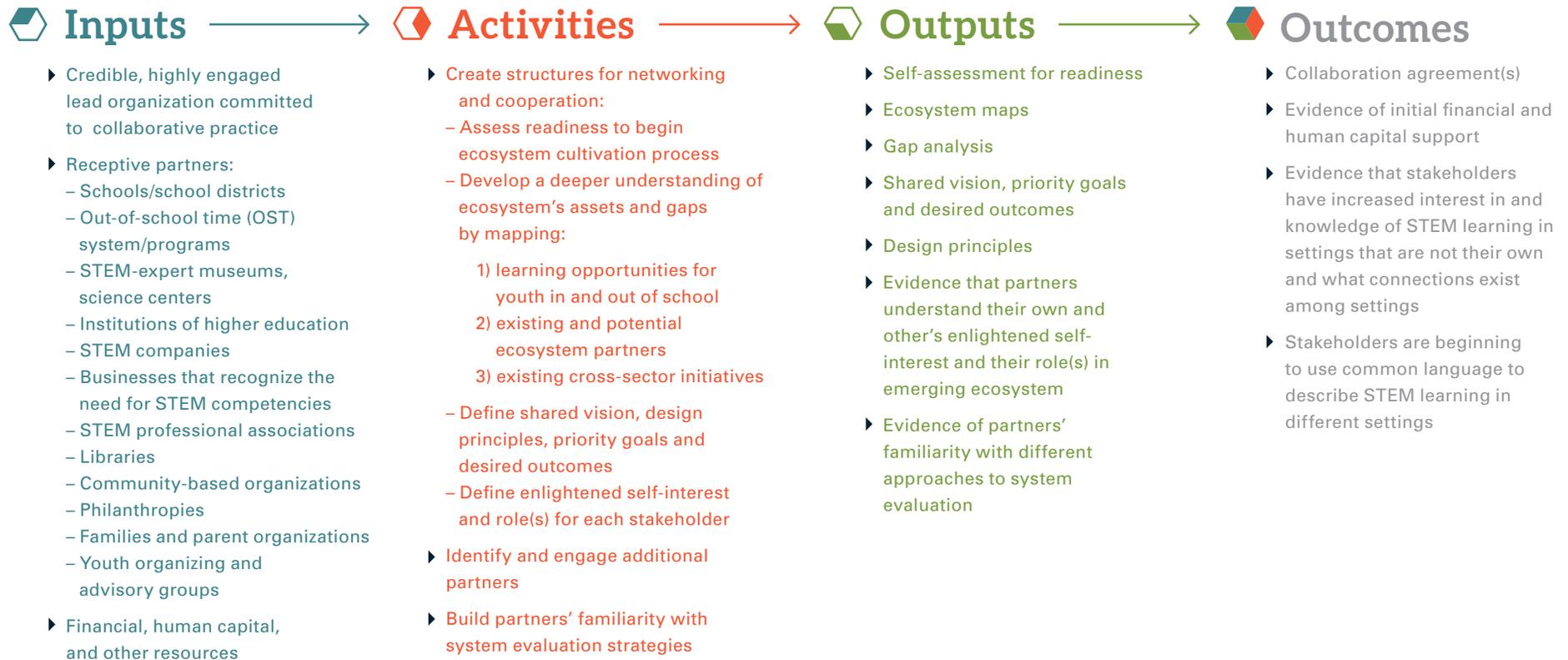
Photo Credit: Tiffany Knight

CONCLUSION

Ecosystem cultivators will need to find new ways to tackle complex questions about how we, as a society, can support long-term development of children and adults. Dealing with these challenges will require funders to provide flexible resources to the many innovative practitioners and researchers working in this space. Researchers and practitioners will need to work together within and across disciplines to expand the questions they seek to answer and the ways they work together to improve practice and ultimately the impact, sustainability, and reach of STEM education efforts. Those innovators need supporters, partners, cheerleaders, colleagues, networkers and storytellers. It is in that spirit we offer this paper.

LOGIC MODEL // STRATEGY 1: ESTABLISH CROSS-SECTOR PARTNERSHIPS TO CULTIVATE ECOSYSTEMS

Early Stages: Networking and Cooperation

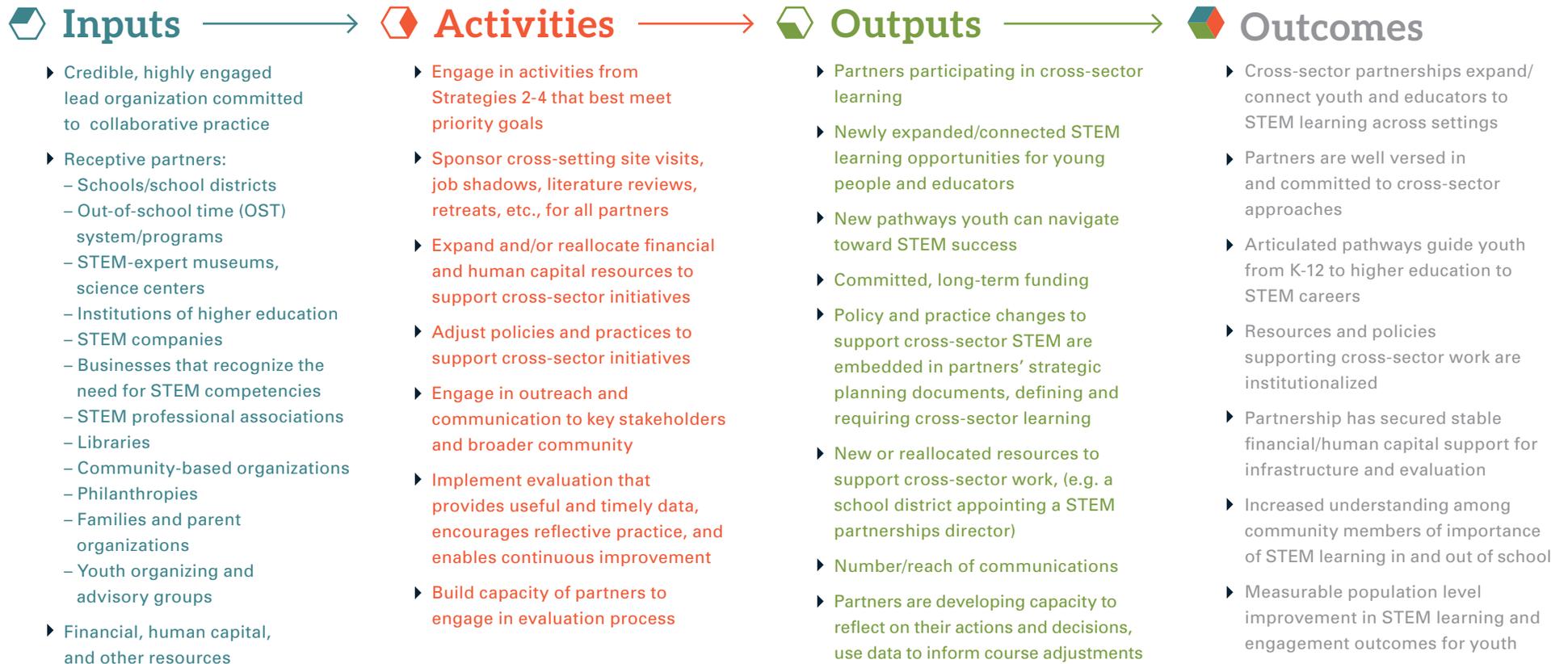


Measurement

- ▶ Documents showing in-kind and financial support • Readiness self-assessments • Ecosystem map • Gap analysis • Goal and outcome statements • Evaluation alternatives
- ▶ Interviews/surveys with stakeholders across sectors
- ▶ Analysis of partnership to determine level of diversity and representation of all sectors

LOGIC MODEL // STRATEGY 1: ESTABLISH CROSS-SECTOR PARTNERSHIPS TO CULTIVATE ECOSYSTEMS

Later Stages: Collaboration and Synergy

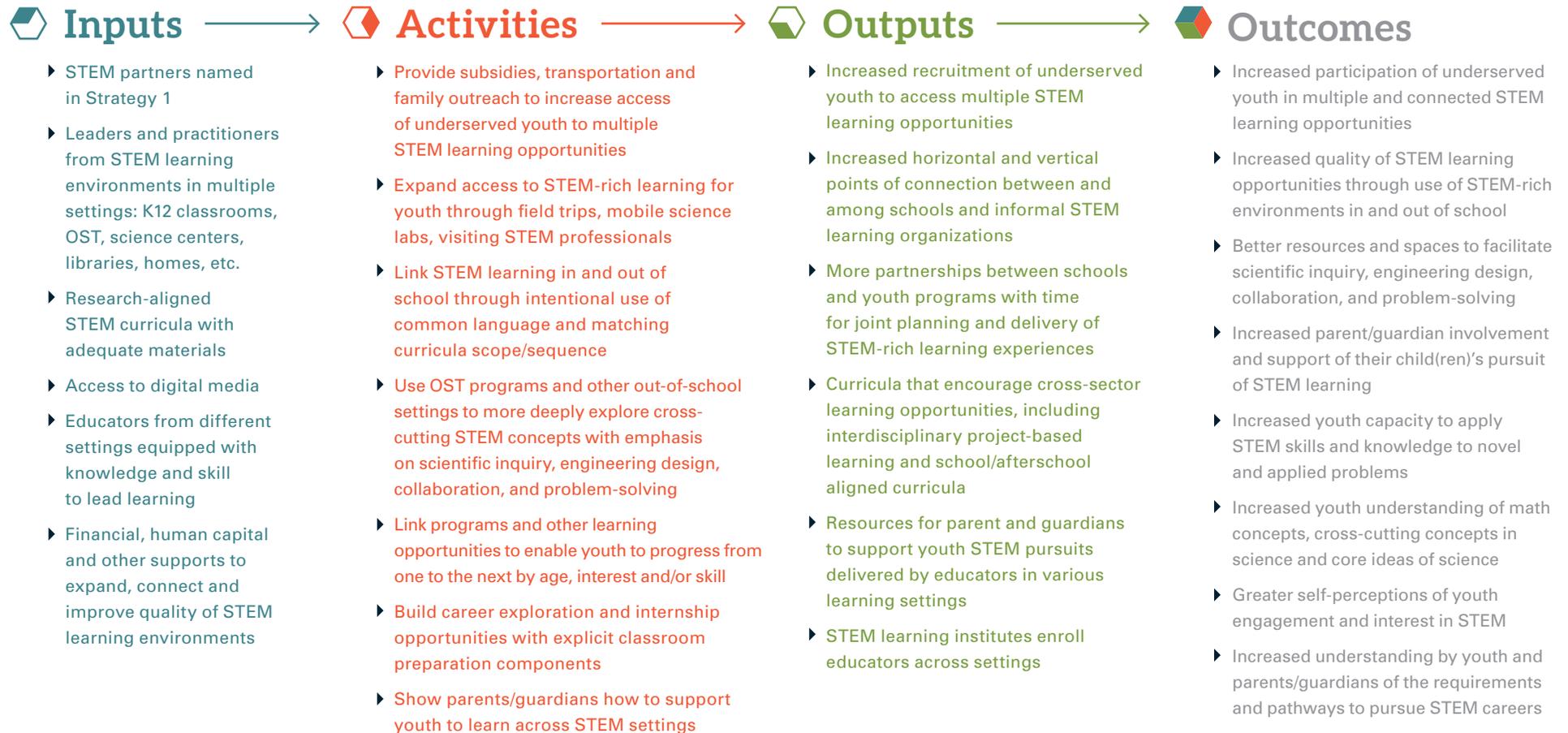


Measurement

- ▶ Map of additional STEM learning opportunities, showing cross-sector connections • Map of new articulated pathways and evidence that youth are accessing • Examples of grant awards • Evidence of partners institutionalizing resource and policy support for ecosystem approaches • Open rates/re-posting rates for digital resources show engagement/impact of communications
- ▶ **Note:** Better measures of population level improvement in STEM learning and engagement for youth are needed. Current measurements include K12 grades, standardized test scores, graduation rates and rate of entrance into post-secondary STEM majors or technical education, rates of employment in STEM fields or in jobs requiring STEM skills.

LOGIC MODEL // STRATEGY 2:

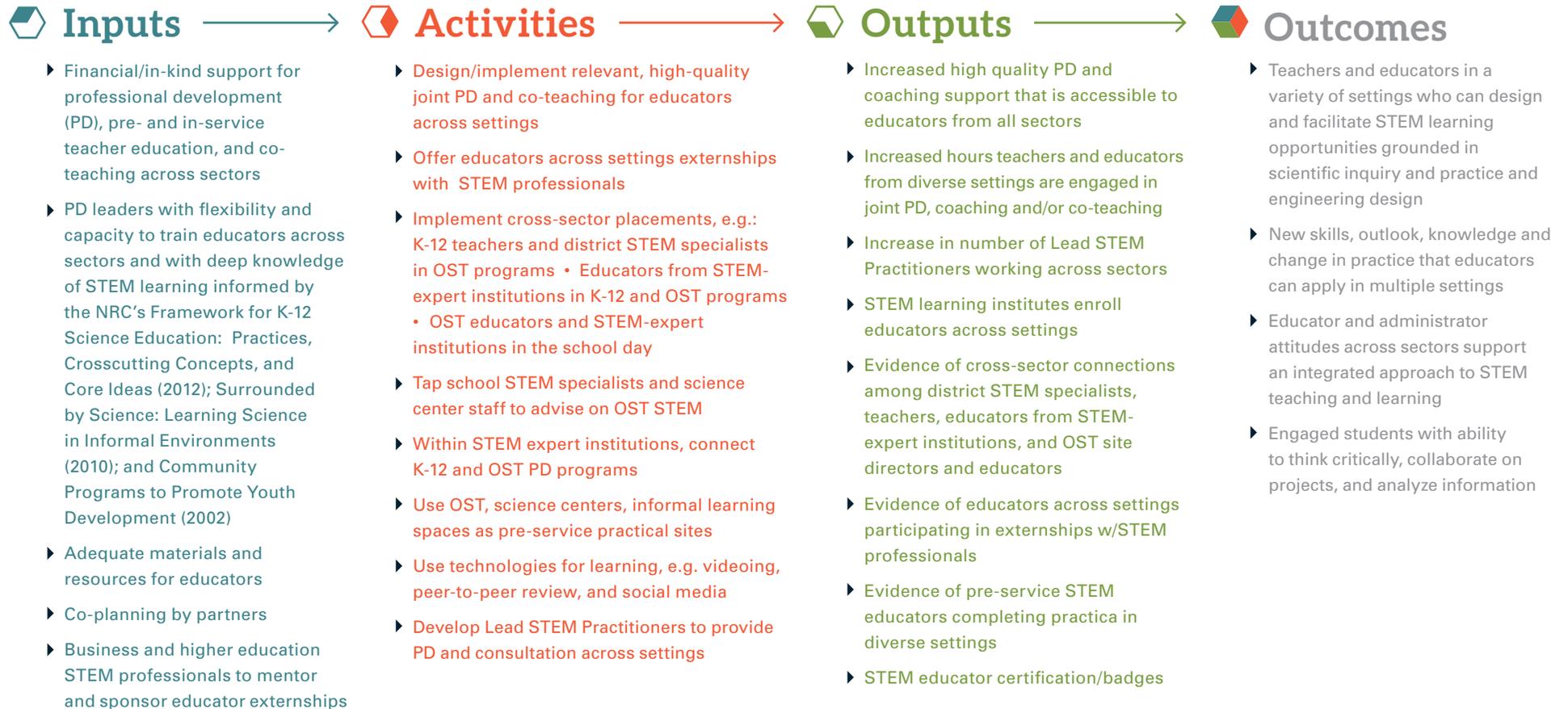
CREATE AND CONNECT STEM-RICH LEARNING ENVIRONMENTS IN DIVERSE SETTINGS



Measurement

- ▶ Participation tracking using a comprehensive data system (e.g. school attendance system, YouthServices.net, KidTrax, ETO) • Observation using a research-validated quality assessment tool (e.g. DoS, STEM PQA) • Localized measure of the efficacy of STEM teaching and learning K12 • Self-report youth surveys that measure engagement, motivation and interest in STEM (e.g. Common Instrument) • Badges and portfolio assessments of student competencies • Localized measures of STEM knowledge/competency and persistence • Parent/guardian surveys that measure perceptions of their role in supporting their child(ren)

LOGIC MODEL // STRATEGY 3: EQUIP EDUCATORS TO LEAD ACTIVE LEARNING IN DIVERSE SETTINGS

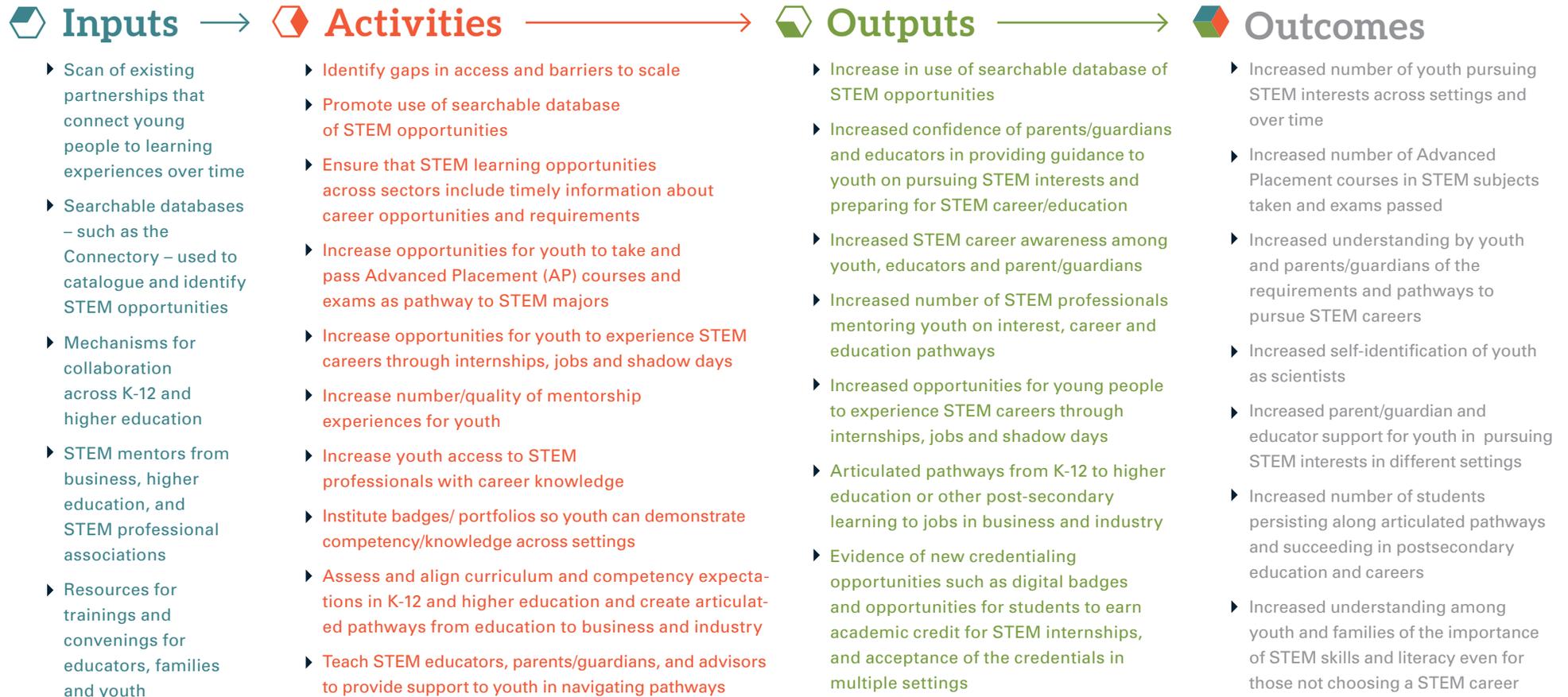


Measurement

- ▶ Documentation of PD participation • Educator surveys on use and impact of PD in their own practice and respect for other educators’ roles • Program/classroom observations using school district observation protocol like Classroom Assessment Scoring System or a valid quality assessment tool designed for OST (e.g. DoS, STEM PQA) • Localized measure of the efficacy of STEM teaching and learning K12 • Localized measures of STEM knowledge/competency and persistence • Student engagement and interest surveys, e.g. the Common Instrument • Number of educator certifications/badges

LOGIC MODEL // STRATEGY 4:

SUPPORT YOUTH TO ACCESS PATHWAYS AND EXPLORATION TO FURTHER LEARNING AND CAREERS



Measurement

- ▶ Case studies and learning narratives of youth pursuing STEM interests • Evidence of digital badges/portfolios earned and accepted across settings • AP course enrollment, scores and passage rates • Number of students taking and completing college-accredited high school courses (e.g. CA's A-G classes) • Number of students enrolled and progressing in articulated pathways • Student portfolios demonstrating growth of STEM competencies over time • Surveys of youth interest in STEM, measured over time • Educator, STEM professional, and parent/guardian surveys on their knowledge of STEM pathways and confidence in capacity to mentor youth toward goals • Youth surveys on their knowledge of STEM pathways and requirements for career and post-secondary entrance